



# BRINGING SUMMER BACK: CUSTOMIZABLE SOCIAL MEDIA GRAPHICS

## How To Use:

These shareable graphics can be edited as needed for use on social media platforms or in presentations you give about COVID-19 vaccines in your community.

- Click on the link next to each graphic and then click "Use template."
- Create a **FREE Canva account** if you do not already have one.
- Add your logo or edit the text to personalize it for your community.
- Download in your preferred format (PNG, JPEG, etc.).

## Best Practices for Social Media:

- **Include images** that best reflect your community and region.
- **Use hashtags**, including **#BringingSummerBack**.
- **Keep graphic text simple** and include more information in the post if needed.
- **Provide a call to action** in your post, such as a link to visit, a number to call, etc.
- **Tag @NCDHHS** in your posts so we can cheer you on!

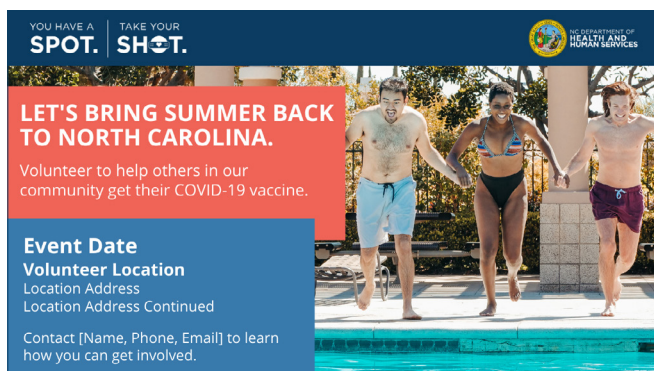
## Best Sized for Facebook, Twitter & LinkedIn:



[Click here](#) to start editing.



[Click here](#) to start editing.



[Click here](#) to start editing.



[Click here](#) to start editing.

# YOU HAVE A SPOT. | TAKE YOUR SHOT.



**Best Sized for Instagram:**

YOU HAVE A  
SPOT.

TAKE YOUR  
SHOT.

[YOUR LOGO HERE]

## LET'S BRING SUMMER BACK TO NORTH CAROLINA.

Get your COVID-19 vaccine and help others do the same.

Remember to practice your 3 Ws:  
**Wear, Wait, Wash**

[Click here](#) to start editing.

YOU HAVE A  
SPOT.

TAKE YOUR  
SHOT.

[YOUR LOGO HERE]

## LET'S GET BACK TO THE SUMMER ACTIVITIES WE LOVE.

Get your safe, effective and free COVID-19 vaccine today. Make an appointment at [MySpot.nc.gov](https://MySpot.nc.gov).

Remember to practice your 3 Ws: **Wear, Wait, Wash**

[Click here](#) to start editing.

YOU HAVE A  
SPOT.

TAKE YOUR  
SHOT.

## LET'S BRING SUMMER BACK TO NORTH CAROLINA.

Volunteer to help others in our community get their COVID-19 vaccine.

**Event Date**  
**Volunteer Location**  
Location Address  
Location Address Continued

Contact [Name, Phone, Email] to get involved.

[Click here](#) to start editing.

YOU HAVE A  
SPOT.

TAKE YOUR  
SHOT.

[YOUR LOGO HERE]

## Help others get vaccinated:

- ✓ Check in with family and friends who may need help making an online appointment.
- ✓ Share your own experience and how you felt afterward using #WhyIGotMyShot.
- ✓ Volunteer to be a greeter or to direct traffic at a local vaccine site.

Remember to practice your 3Ws: **Wear, Wait, Wash**

[Click here](#) to start editing.