

Header Option 1: \$100 dollars for you when you get a COVID-19 vaccine and \$25 for a driver ends on August 31st

Header Option 2: \$100 Summer Cards Offered at [INSERT LOCATION] to Help Ease Time and Transportation Barriers to COVID-19 Vaccines ends on August 31st

[INSERT DATE]

As part of its ongoing effort to get more North Carolinians vaccinated and safely bring summer back, [County Health Department] has been offering \$100 Summer Cards at **[INSERT LOCATION]** to offset the time and transportation costs of getting vaccinated. The program ends August 31st and supplies are limited, so North Carolinians must act now to get their Summer Cards.

From **[INSERT DATE]** through **[INSERT DATE]**, **[INSERT LOCATION/NAME]** will offer \$100 Summer Cards. Anyone 18 and older who gets their first dose of a COVID-19 vaccine will receive a \$100 card after vaccination. Cards are for the first dose only for both the person being vaccinated and the driver.

In addition to providing a \$100 Summer Card to those who get their first dose of vaccine, those who drive others will receive a \$25 Summer Card each time they drive someone to an appointment at the completion of the vaccination. This helps offset the costs for those who help family, friends and neighbors find their spot for a vaccine and drive them to their shots. There is no limit on the number of times someone can drive people to a vaccination appointment; however, a driver will only receive one card per visit.

Getting vaccinated and helping others do the same protects you from COVID-19 and against hospitalization and death. Rigorous clinical trials have proven that the vaccines are safe and effective with more than 150 million people in the U.S. who have been safely vaccinated. And as the more contagious Delta variant of the virus is spreading across the country—mostly through unvaccinated people—it's critical that North Carolinians get vaccinated now.

Remember, COVID-19 vaccines are free, safe and effective.

[INSERT LOCAL CALL TO ACTION]

Those interested in more information can also visit MySpotYourShot.nc.gov or call 888-675-4567 to find a nearby location.