



IHE SlowCOVIDNC Email Template to Student Clubs and Organizations

Email: Student Clubs and Organizations

Email to the student clubs and organization points of contact encouraging them to post on social media to raise awareness and encourage download of SlowCOVIDNC app. Includes attached Instagram story assets and additional resources.

To our [university name] student organization leaders,

Thank you for doing your part to keep our campus and community safe by practicing the 3 Ws (Wear, Wait and Wash) and CDC guidelines. The North Carolina Department of Health and Human Service (NCDHHS) has another tool to help combat COVID-19; [SlowCOVIDNC](#) is a free Exposure Notification app and has already been downloaded by more than 500,000 North Carolinians.

This app is most successful at slowing the spread of COVID-19 when many people use it. We need your help to spread the word to our community and encourage downloads.

We're asking your organization to **encourage members to download SlowCOVIDNC** and advocate for other students to do the same. The easiest way for you to do this is to post information on your organization's social media account. **Four Instagram story options are attached for you to share, or feel free to make your own post encouraging members to download the SlowCOVIDNC app.**

SlowCOVIDNC works by proactively and anonymously notifying users of potential exposure to COVID-19. It provides a way for app users to protect their privacy and identity and does not collect or share personally identifying or location information.

What do you need to know about the app?

- It's free to download.
- It never collects or shares personally identifiable information.
- It uses Bluetooth technology to minimize battery use.
- It's 100% voluntary to download and use.
- It can help keep our campus safe and protect your friends and family.

Thank you for doing your part to protect yourself, your friends and your campus!

Thank you,
[XXXXXXXXX]

To learn more about SlowCOVIDNC and how it works, you can read the [FAQs](#) or view the app [demo](#).

SlowCOVIDNC is available for free on the [Apple App Store](#) and [Google Play](#).