NC DEPARTMENT OF
HEALTH AND
HUMAN SERVICES

University Communications: SlowCOVIDNC Mass Announcement - Text and Email

Mass Text Notification

Mass text message notification to the student body introducing the SlowCOVIDNC app and encouraging everyone on campus to participate. Includes a link to download.

Download SlowCOVIDNC, an Exposure Notification app from NCDHHS and protect your privacy, while slowing the spread of COVID-19. Available on the App Store or Google Play store today!

Email: Parents / Students

Email to the student body and parents introducing the SlowCOVIDNC app and encouraging everyone on campus to participate. Includes a link to the demo video and additional resources.

To our [university name] students and families,

We know the school year looks a bit different this year, and we hope you are following the three Ws – wearing a face covering, waiting 6 feet apart, and washing your hands often – to protect yourselves, our campus, and our community.

We are pleased to announce a new tool to help us slow the spread of COVID-19 – SlowCOVIDNC, the official Exposure Notification app of North Carolina Department of Health and Human Service (NCDHHS)!

SlowCOVIDNC works by proactively and anonymously notifying users of potential exposure to COVID-19. It provides a way for app users to protect their privacy and identity, while also slowing the spread of COVID-19, SlowCOVIDNC does not collect or share personally identifying or location information. The more people who participate, the more effective the app is slowing the spread of COVID-19.

What do you need to know about the app?
- It's free to download
- It never collects or shares personally identifiable information
- It uses Bluetooth technology to minimize battery use
- It's 100% voluntary to download and use
- It can help keep our campus safe and protect your friends and family

An app demo can be accessed here.

To learn more about SlowCOVIDNC and how it works, access the FAQs here.

SlowCOVIDNC is available on the Apple App Store and Google Play store today

Thank you!

Email: Faculty / Staff

Email to faculty and staff introducing the SlowCOVIDNC app and encouraging participation. Includes a link to the demo video and additional resources.

To our [university name] faculty and staff,

We know the school year looks a different this year, and has created new challenges as we strive to protect our faculty and staff, our students, and our community.

We are pleased to announce the a new tool to help us slow the spread of COVID-19 of SlowCOVIDNC, the official Exposure Notification app of North Carolina Department of Health and Human Service (NCDHHS)!

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Thank you!